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FOR IMMEDIATE RELEASE

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NaturaLawn® of America Welcomes New Franchise in Myrtle Beach, SC.

FREDERICK, MD — NaturaLawn® of America, the third largest lawn care company in the United States, has expanded to serve the region in and around Myrtle Beach, South Carolina. Bryan Smith, the owner of the new franchise, is excited to bring NaturaLawn® of America's signature blend of service, focus, and innovation to the area.

Bryan joins the NaturaLawn® of America family with over 15 years of experience as an owner of a successful lawn and landscaping business. He brings a family dynamic with industry and business expertise along with the technology skills and energy to succeed.

Phil Catron, President and Founder of NaturaLawn® of America, stated, "We have very high hopes for both our new location in Myrtle Beach, SC and Bryan Smith, as a new franchise owner. We're delighted to welcome him to our national team and can't wait to watch this location succeed."

The Myrtle Beach, SC branch of NaturaLawn® of America serves the entirety of Myrtle Beach, South Carolina as well as surrounding areas including communities of Conway, Carolina Forest, North Myrtle Beach, Murrells Inlet, Georgetown, and more. NaturaLawn® of America services include organic-based lawn fertilization, soil amendments, core aeration, and more.

The Myrtle Beach, SC location of NaturaLawn® of America is seeking to expand its workforce and is currently accepting applications for lawn technicians. For information on career opportunities with NaturaLawn® of America, visit Naturalawn.com/Careers.

NaturaLawn® of America's environmentally friendly approach to lawn care has been creating green lawns quickly, more naturally, and with fewer weeds since 1987. NaturaLawn® of America is a national lawn care franchise system with 52 owners holding 99 licenses, servicing over 125,000 customers in 28 states and the District of Columbia.



Bryan Smith
Myrtle Beach, SC Franchise Owner
NaturaLawn® of America

Contact Us

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